

FRACTIONAL FINANCE

for Startup Businesses

Book your Discovery Call
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Corporation

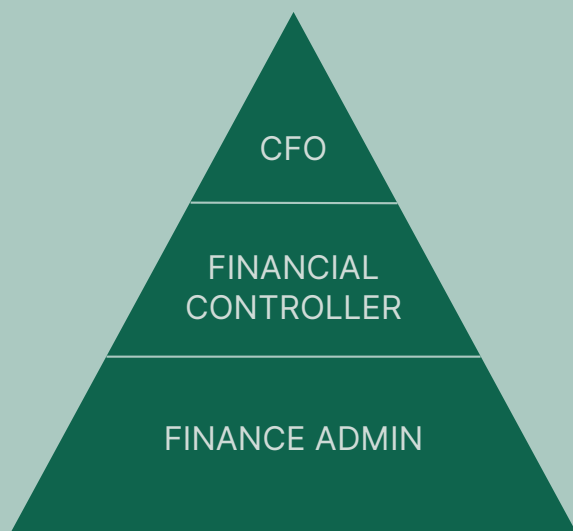
The right finance support gives you clarity, control and confidence.

Greenhawk's fractional CFO and accounting services are designed for businesses ready for a sharper finance function.

You get specialist expertise at every level – CFO, Financial Controller, and Finance Admin – at a fraction of the cost of hiring a full team in-house.

Whether onsite or offsite, we're as much a part of your team as the folks sitting next to you.

And you can forget about recruitment, HR and holiday cover: that's on us. Enjoy all the benefits of an in-house team, without the effort.



Strategic Leadership

High-level guidance to drive growth & manage risk

Financial Oversight

Strong, reliable reporting, controls, and decision-making support

Process & Execution

Efficient day-to-day finance operations





Our approach embeds our team into yours – collaborating, not consulting from afar.

You gain a tailored blend of CFO, Financial Controller, and Finance Admin support: part-time, flexible, and fully aligned with your goals.

Our process:

- 1. Discover & Diagnose:**
Assess your current finance function, challenges, and goals.
- 2. Design & Roadmap:**
Define the right structure, reporting cadence, and financial priorities.
- 3. Deliver & Lead:**
Implement systems, reports, and insights that drive decisions.
- 4. Evolve & Optimise:**
Continuous improvement as your business grows.



From reactive to ready – what to expect.

Before

Gut feel decisions

Cash crunches

Inconsistent or non-existent reporting

Limited finance expertise

Sleepless nights

After

Data-backed strategic choices

Predictable, managed cash flow

Reliable monthly reporting & insights

Proactive finance partner

Financial clarity



The Greenhawk team has been fantastic. We've had a solid relationship for five years now and they are an invaluable part of our external resource. Our bookkeeping, reporting and end-of-month processes have been totally streamlined. Their financial expertise and ability to see the big picture has helped shape our direction.

— **Chris Shultz, CEO, Acquire** (Advertising Agency)



Built for startup businesses in tech, tourism, construction, consumer products, professional services, and not-for-profit.

Our fractional model adapts to your sector's needs. We understand growth pressures: tight cash, funding rounds, rapid hiring, shifting margins.

Transfer your finance load squarely onto our expert shoulders.

You'll feel the weight lift as we bring structure, rhythm, and certainty to your finances.

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A bit about us

We believe good business should also be good for people and planet. That's why transparency and ethics sit at the heart of how we work.



FAQ

How is this different from my accountant?

Accountants record history. Fractional finance leaders shape the future. We work inside your business to drive performance, not just compliance.

What if we already have a bookkeeper or finance team?

Perfect. We complement and lead them, creating systems, structure, and strategic oversight.

How much time do you spend with us?

It depends on your needs – from a few hours a week to several days a month. You only pay for what you need.

What's the first step?

A discovery call. We'll discuss your goals, review your current setup, and recommend the right model.



Ready to scale with confidence?

Let's build a finance
function that matches
your ambition.

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